2020 Delaware Ornamental and Turf Workshop
Via ZOOM
Wed., November 18, 2020

Workshop Sponsors

DNLA Ornamental & Turf Workshop
Featuring:

DR. CHARLIE HALL is a Professor and Ellison Chair in International Floriculture at Texas A&M University. Dr. Hall's expertise is in the production and marketing of Green Industry crops. His major research, teaching, & extension areas of specialization include strategic management, market situation/outlook, cost accounting, and financial analysis for Green Industry firms. Dr. Hall currently serves as the Chief Economist for AmericanHort and Co-Chair of the Advisory Council of Seed Your Future.

JILL POLLOK became the new Plant Diagnostician at the University of Delaware in April. She came from Virginia Tech, working as a plant pathology Research Specialist in vegetable and field crops on the Eastern Shore. She has a master's degree in Plant Pathology.

DR. JEFFREY DERR is a Professor of Weed Science and Station Director at VA Tech's Hampton Roads Agric. Research and Extension Center (HRAREC) in Virginia Beach. Jeff focuses on the development of integrated weed management strategies for horticultural crops through innovative research and to incorporate such findings into a statewide extension program.

JOHN EMERSON joined the UD Cooperative Extension team in March as a Turfgrass & Nutrient Management Planning Extension Agent. Previously, he was in the turfgrass management industry having served as a golf course superintendent and an assistant superintendent at both PGA Tour major championship sites and daily fee courses. John also served as a turfgrass research assistant for the University of Kentucky and owned a small turfgrass consulting and management business along the way.

Keep in mind the DNLA’s upcoming activities:

January 13 & 14, 2021
The virtual Delaware Horticulture Industry Expo

February 26, 2021
Certified Nursery Professional Exam
Spending the morning at the virtual Delaware Ornamental & Turf Workshop. Hear the latest in turf & landscape concepts, and pests & disease updates from experts in the field. Improve your skills, increase your knowledge, and earn valuable recertification credits.

Consider treating your employees to a morning of education. Pay one fee and broadcast on your TV or computer to those who do not require recertification credits. Those that require recertification credits must register and pay individually.

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| 8:30 – 9:25 | The Difference Between Surviving and Thriving in a Post-COVID World  
Dr. Charles R. (Charlie) Hall, Texas A&M University  
In this session, Charlie will discuss the current economic conditions, the status of the lingering effects of COVID-19, and the outlook for spring 2021. He will also incorporate the structural changes already brought about by C-19 and the business responses (key success factors) for success in the turf and ornamental markets. |
| 9:30 – 10:20 | Weed Control Strategies in Newly Seeded Turf  
Dr. Jeffrey Derr, Virginia Tech  
A critical component of successful lawn establishment is weed control. This talk will discuss options for weed control at seeding of cool season turf species, along with programs for maintaining control during grow-in. The response of key weed species, including smooth crabgrass, yellow nutsedge, and common chickweed, to these control options will be presented. |
| 10:20 – 10:35 | Break |
| 10:35 – 11:25 | Common Problems for Frequently Planted Trees and Shrubs  
Jill Pollok, University of Delaware  
An overview of diseases and abiotic issues we have seen in ornamentals and landscape plants this season. Review identification, epidemiology, and management options. |
| 11:30 – 12:20 | Proper Fertilizer Selection  
John Emerson, University of Delaware  
With many choices available, choosing the correct one can increase your efficiency. We will discuss several types of fertilizers, their release timing, and how to best use them to your advantage. |

3 DE Pesticide Applicator Recertification Credits  
(Category 03).  
Credits also available for PA and MD.  
1 DE Nutrient Management CEU available.